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## KSK LAND CELEBRATES THE TOPPING OUT OF THE FIRST TOWER OF YOO8 SERVICED BY KEMPINSKI BRANDED RESIDENCE AT 8 CONLAY

*Developer's maiden project back on track; targets project handover beginning end 2022*

**KUALA LUMPUR, 18 November 2021** – KSK Land, Malaysia's leading lifestyle and design property company and a wholly-owned subsidiary of KSK Group Berhad today celebrated the structural topping out of the first tower ("Tower A") of YOO8 branded residences serviced by Kempinski.



PIC 001: (from left to right) Richard Soo, Project Director of KSK Land; Vincent Tan, Executive Director of KSK Land; Joanne Kua, CEO of KSK Group and Managing Director of KSK Land; Ar. Hud Bakar of RSP Architects KL; Cheah Ham Cheia, Group Managing Director of GDB and; Alexander Lo, Group Executive Director of GDB, at the official topping out ceremony of YOO8 Tower A at 8 Conlay.



Excited about what the future holds for the project, **Joanne Kua, CEO of KSK Group and Managing Director of KSK Land** said: “We are proud and thankful to have braved through the pandemic and arrived at this important milestone for 8 Conlay without any major accidents or injuries. While the past year was indeed challenging, we observed that there is in fact stronger interest in the local market for branded residences like YOO8 compared to pre-COVID times, while the international market remains engaged. Based on a recent global buyer study<sup>1</sup>, there are now more buyers seeking hotel-integrated residences for their branded services and amenities, high-yield potential and quality property management. As international borders begin to reopen, we look forward to welcoming visitors who are enthusiastic about owning a branded residence to our sales gallery.”

Joanne also expressed her gratitude to the project’s main contractor, Grand Dynamic Builders; hospitality and design partners – Kempinski and YOO; architectural concept and design partner – Ar. Hud Bakar of RSP Architects KL; as well as YOO8 homeowners for their continued trust and patience. She also expressed her appreciation to the internal team at KSK Land for their relentless support during these tough times.

Located on nearly four acres of freehold land at the heart of Kuala Lumpur’s city centre, 8 Conlay encompasses three skyline-enhancing towers, which features the world’s tallest twisted twin residential towers – the YOO8 serviced by Kempinski branded residences, with interiors designed by Steve Leung & YOO (Tower A) and Kelly Hoppen for YOO (Tower B); the first and only five-star Kempinski Hotel in Malaysia; and four-storeys worth of experiential lifestyle retail quarters.

Following the structural completion of the project’s first branded residential tower, KSK Land will be pushing forward with plans for its handover by the end of 2022 and the second tower (“Tower B”) by mid-2023.

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<sup>1</sup> Knight Frank 2021 Global Buyer Survey: <https://www.knightfrank.com/research/report-library/global-buyer-survey-8382.aspx>



PIC 002: Located at the heart of the Golden Triangle of KL City Centre, 8 Conlay's twin residential towers - YOO8 serviced by Kempinski, now celebrates the structural completion of Tower A and onward to its handover by end of 2022.

KSK Land also unveiled the latest features in its 8 Conlay homeowner mobile app, which includes mobile lift access control; smart home control in partnership with Lutron; visitor management; vacant possession and defect management; and an in-app chat, voice call or video call function that directly connects to the concierge.

“As a lifestyle and design property company, delivering the best value and quality to our homeowners are of the utmost importance to us, which is in line with our placemaking philosophy of creating liveable spaces. To that end, we are happy to share with you that KSK Land is now the first real estate developer in Malaysia to work with KONE to directly integrate a mobile lift access function into our homeowner mobile app,” said Kua.

Built by KSK Land's data & tech arm, KSK City Labs, the mobile app is designed to seamlessly elevate homeowners' experience at 8 Conlay, encompassing the entire journey from purchase to residency and property management. More new features will be introduced down the line, including a chat function that connects YOO8 residents directly to Kempinski's Lady-in-Red for access to the hotel's hallmark services such as butler on call, private chef service, housekeeping, residential provisioning, tailoring and more.



INTRODUCING THE LATEST FEATURES ON 8 CONLAY MOBILE APP



To find out more, visit our website at <https://www.8conlay.com/>

PIC 002: Introducing the newest features on the 8 Conlay mobile app, which includes mobile lift access control; smart home control in partnership with Lutron; visitor management; vacant possession and defect management; and an in-app chat, voice call or video call function that directly connects to the concierge

KSK Land has also announced the successful completion of its fully-furnished mock-up units in Y008 Tower A by Steve Leung & YOO, which showcases the build quality and design of a sought-after branded residence. Interested buyers can schedule a private tour by contacting +603 2698 0788 or [8conlay@kskgroup.com](mailto:8conlay@kskgroup.com), or visit [discover.8conlay.com](https://discover.8conlay.com) for more details.

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**NOTE TO EDITORS:**

About KSK Land

Founded in 2013, KSK Land is a wholly owned subsidiary of KSK Group Berhad, an established Malaysian investment holding company. With an existing presence in the general insurance business across Southeast Asia with KSK Insurance Indonesia and KSK Insurance Thailand, and its tech ventures portfolio under 'KSK Ventures' with start-ups such as Sunday Ins, KSK Group expanded into the property development market in Malaysia with KSK Land. A future forward player in the international real estate scene, with a focus on lifestyle, tech and placemaking, underpinned by sustainability. KSK Land's



maiden development, 8 Conlay, reflects the company's vision to craft bespoke properties that prioritise design, craftsmanship and lifestyle. To find more about KSK Land, visit [kskland.my](http://kskland.my).

For media enquiries or interview opportunities, please email [media.relations@kskgroup.com](mailto:media.relations@kskgroup.com) or reach out to:

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