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8 CONLAY KEMPINSKI HOTEL KUALA LUMPUR APPOINTS PRE-OPENING GENERAL MANAGER TO LAY GROUNDWORK FOR LAUNCH IN 2021

Kuala Lumpur, 1 July 2019 – Yeoh Soo Hin has been appointed as the pre-opening General Manager of 8 Conlay Kempinski Hotel Kuala Lumpur. Set to open in 2021, the hotel is part of the highly anticipated 8 Conlay, an integrated development by lifestyle property developer KSK Land, conveniently located between the prestigious KLCC area and the bustling Golden Triangle.

“Soo Hin is a welcome addition to the 8 Conlay team, as he will take the lead in crafting the next generation of bespoke luxury hotels in Kuala Lumpur,” said Joanne Kua, Managing Director of KSK Land. “Previously the Vice President of Finance for Kempinski Asia, Soo Hin’s passion for the hospitality sector shows throughout his extensive experience. He is the right person to bring to life our vision for 8 Conlay Kempinski Hotel Kuala Lumpur to be a confluence of Malaysia’s rich heritage and Kempinski’s distinct European savoir-faire.”

Celebrated worldwide for its prestigious, old-world heritage, Kempinski is committed to providing its guests with memorable journeys inspired by exquisite European flair. In addition to its 260 rooms and 300 suites, 8 Conlay Kempinski Hotel Kuala Lumpur will feature a range of gastronomic destinations, most notably a rooftop bar and durian lounge.

With the construction currently underway, Yeoh has 24 months to prepare the hotel and residences to welcome its first guests in 2021. As pre-opening General Manager, he will be responsible for curating a truly ‘confluent’ experience, a term coined by Kempinski and KSK Land that describes the seamless blending of Kempinski’s legendary hospitality with the diverse history and culture of Malaysia.

At 8 Conlay Kempinski Hotel Kuala Lumpur, moments are crafted to be personalised, innovative and thought provoking while fulfilling the demands of the sophisticated global traveller. Through colourful and flavourful gastronomic trails, the luxury hotel will celebrate modern contemporary Malaysia and its entrepreneurial spirit, positioning the hotel as a destination in Kuala Lumpur to meet, work and spend time together.



"I relish the opportunity to come in at this stage of the project, allowing us to lay the groundwork to ultimately deliver an exceptional guest experience," said Yeoh. "At Kempinski, the end-to-end service is delivered with a sense of style, timeless elegance and impeccable taste, combined with a genuine understanding of catering to the individual needs of our guests."

"I'm also looking forward to the challenge of differentiating 8 Conlay Kempinski Hotel Kuala Lumpur within the highly competitive milieu of luxury hospitality in Malaysia," Yeoh added. "It is indeed exciting to help shape our brand and employee value proposition – a set of prized principles and standards to which value is defined – that our staff have come to expect, and our customers to enjoy."

8 Conlay Kempinski Hotel Kuala Lumpur is part of an integrated development which includes two towers of branded serviced residences called YOO8 serviced by Kempinski and a four-storey lifestyle retail podium. In addition to operating the 8 Conlay Kempinski Hotel Kuala Lumpur, Kempinski will be providing the branded residences with a variety of services, including a valet, concierge and doorman, as well as à la carte services such as laundry and housekeeping.



NOTE TO EDITORS:

About KSK Land

Founded in 2013, KSK Land Sdn Bhd is a wholly owned subsidiary of KSK Group Berhad, an established Malaysian investment holding company. With an existing presence in the general insurance business across Southeast Asia with KSK Insurance Indonesia and KSK Insurance (Thailand) Public Co. Ltd., KSK Group expanded into the property development market in Malaysia with KSK Land. A dynamic new player on the international property development scene, KSK Land's maiden project, 8 Conlay, reflects the company's aspirations in delivering bespoke properties that prioritise design, craftsmanship and lifestyle.

About 8 Conlay

Marking KSK Land's inaugural development, 8 Conlay encompasses three spiralled towers across 3.95 acres of freehold land on Jalan Conlay. Designed by architect Hud Bakar (of RSP Architects) with landscapes by designer Pok Kobkongsanti (of TROP Studio), the integrated development will welcome a new generation of the world's pioneers and trailblazers to the heart of Kuala Lumpur. Perfectly poised between nature and the city's leading attractions, 8 Conlay will elevate the art of living with a five-star Kempinski Hotel, lifestyle retail quarters and branded residences called YOO8 serviced by Kempinski and designed by Steve Leung & YOO (Tower A) and Kelly Hoppen for YOO (Tower B) – the first collaboration of its kind in Southeast Asia. Your Place. Your Story.

About YOO

8 Conlay's design partner for YOO8 branded residences, YOO is a global design group created by leading property developer, John Hitchcox, and the world's most celebrated designer, Philippe Starck. Founded in 1999 with a singular vision to enrich lives with extraordinary living spaces, YOO has since enlisted a revolutionary mix of visionary design talent – including Phillippe Starck, Marcel Wanders, Jade Jagger, Kelly Hoppen, Steve Leung and YOO Studio – to design residential and hotel projects in over 36 countries throughout Asia, Australia, Europe, Africa, North and South America and the Middle East.

About Kempinski Hotels

Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Each of its properties in Europe, the Middle East, Africa, Asia and the Americas reflects the strength and success of the Kempinski brand without losing sight of its heritage. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.



NOTE TO EDITORS:

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For media enquiries or interview opportunities, please contact:

Chong Wei-Hsiang

Milk PR – Managing Director

Tel: +601 2221 0207

E-mail: wei@milkipr.com.my

Jonathan Liang

KSK Land – Brand Director

Tel: +603 2693 1668

E-mail: jonathan.liang@kskgroup.com