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## 8 CONLAY CHARTS STEADY PROGRESS WITH STRUCTURAL COMPLETION OF YOO8 TOWER B AND SECURES RM 30 MIL PENTHOUSE BUYER

*KSK Land celebrates this double milestone and showcases the city's iconic landmarks in photo series from Tower B of YOO8 branded residences serviced by Kempinski*



KSK Land today announced the structural completion of Tower B of 8 Conlay's twin branded residence, YOO8 serviced by Kempinski (YOO8). To commemorate the milestone, a unique photo series featuring panoramic views of Kuala Lumpur iconic landmarks was undertaken, set in two actual units from one of Tower B's top floors.

Titled *Height of Anticipation*, the stylish photo series marks a moment of celebration – both the steady progress of 8 Conlay, as well as more symbolically, the city of Kuala Lumpur as an emerging metropolis.

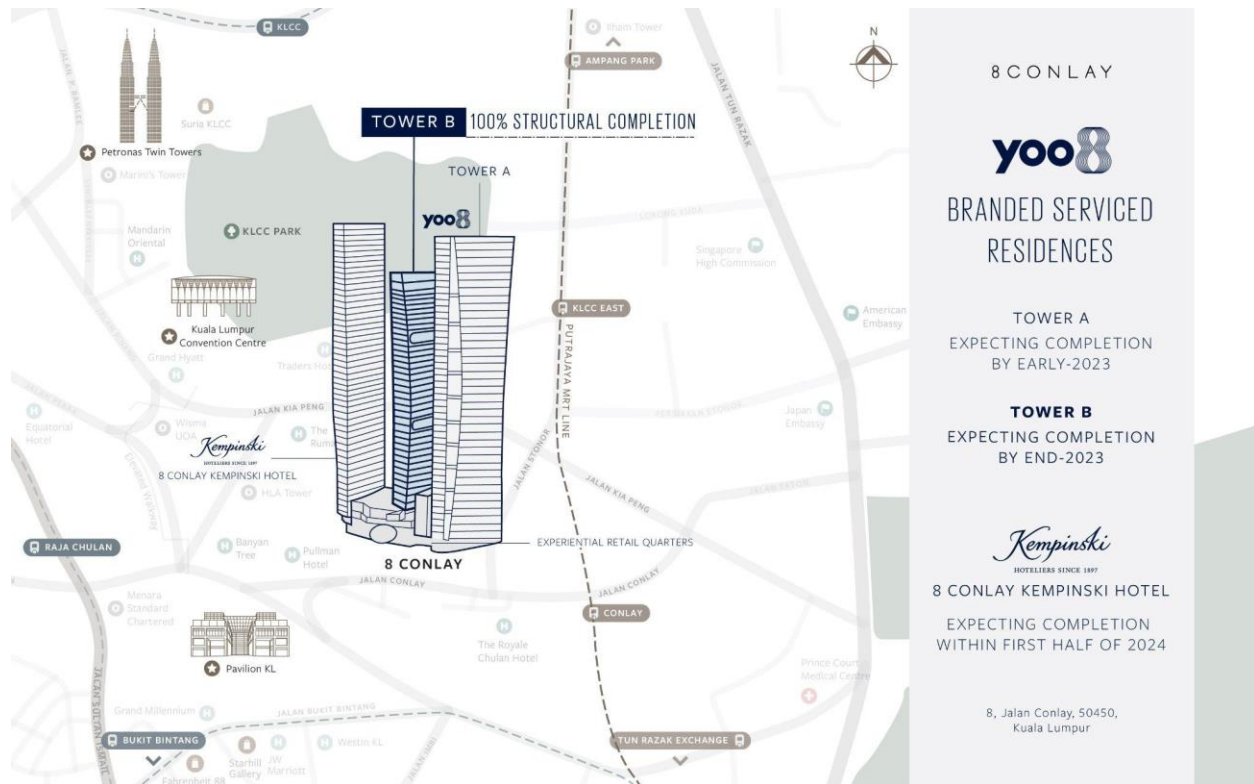
Expressing her excitement at the milestone, **Joanne Kua, CEO of KSK Group and Managing Director of KSK Land** said: "Following the structural completion of YOO8 Tower A late last year, we're extremely happy that 8 Conlay continues to progress steadily and we have now topped

out and completed the structure of YOO8 Tower B. We wanted to celebrate the structural completion differently by stirring the imagination and to present a glimpse of Kuala Lumpur as you have not seen it – from over 800 feet above the ground. Our owners appreciate the finer things in life and we wanted to iterate that by featuring the origami bathtub – Kelly Hoppen’s signature piece in collaboration with luxury Australian bathware brand, *apaiser* – amidst a stunning million-dollar view.”

Set to be one of Kuala Lumpur’s most desirable addresses, YOO8 serviced by Kempinski is a branded residence property associated with YOO, the world’s largest non-hotel residential brand with a demonstrable track-record for setting the bar for design, marketing and service quality.

Situated within 8 Conlay, a commercial and freehold mixed development with a gross development value (GDV) of RM5.4 billion (~USD1.22b), it brings together the best of urban living, hospitality, retail and design to create an exhilarating space for its residents and urbanites alike.

YOO8’s twin branded residential towers feature one-of-a-kind interiors by architecture and design giants Steve Leung & YOO and Kelly Hoppen for YOO, setting a stylish benchmark in the heart of the city. The development also features Malaysia’s first and only five-star Kempinski Hotel and a four-storey experiential retail quarters, bringing together well-curated lifestyle experiences combining exceptional hospitality and experiential dining for contemporary seekers of sophistication.



8 Conlay's hyperlocal connectivity to many major commercial and tourism landmarks and surrounding infrastructure development such as the Conlay MRT station of the upcoming Putrajaya line will continue to promote its value as a viable prime real estate investment.

Towering over the cityscape with 56 luxurious residential floors, YOO8 Tower B features impeccable interiors by one of the world's most sought-after designers - Kelly Hoppen CBE<sup>1</sup>. Known for her trademark "East-meets-West" style and modern minimalistic forms, Kelly Hoppen's bold modern aesthetics has accentuated luxury resorts, restaurants, aircraft, cruise ships, and even the homes of high-profile celebrities.

Adding to the luxurious cosmopolitan sanctuary by YOO8, residents will also be able to indulge themselves with the array of exceptional in-house services by 8 Conlay Kempinski Hotel, including concierge service by Kempinski's hospitality ambassador Lady-in-Red, valet, housekeeping, private chef, tailoring, butler-on-call and more.

In another significant milestone, KSK Land also announced that it has secured a buyer for 8 Conlay's sole penthouse unit at a price of RM30 million. Perched on the 65<sup>th</sup> floor of the Kempinski hotel tower, the excited buyer was said to have decided on the 8,742 square-foot residence as it offers stellar 360-degree view of the city, Kempinski hotel services and strategic location in central Kuala Lumpur.

<sup>1</sup> CBE - Commander of the Order of the British Empire

This is yet another strong indication that luxury residential properties, including branded residences, “became the asset class of choice over the past 12 months” for a growing global cohort of ultra-high-net-worth individuals, according to a key insight from [The Wealth Report 2022](#).

“We are now seeing an uptick of market interest in ultra-luxury Malaysian properties such as YOO8, from buyers at home and abroad. Locally, we’ve recorded a 10% growth in local buyers shifting the ratio from 30% to 40% in the past few years. This has been driven by disruption in international markets resulting in high net-worth individuals looking at Malaysia’s property market as a safe haven,” continued Kua.

She added, “The demand for branded residences in Asia has remained resilient despite events in recent years. We foresee that this will continue to gain traction as the world reopens its doors to international travel.

“YOO8 at 8 Conlay continues to appeal to investors who are keen to diversify their investment portfolio with branded residences, for the project’s high built quality, integrated luxury lifestyle services and amenities and premium property management honed by Kempinski, which will ensure YOO8’s steady capital appreciation. Adding to that, its central location with hyperlocal connectivity to the city’s commercial and tourism landmarks.”

KSK Land is expecting the completion of YOO8 Tower A by early 2023 and subsequently, YOO8 Tower B by the end of 2023. This will be followed by the completion of the retail podium, expected within the first half of 2023 while the 8 Conlay Kempinski Hotel is expecting completion within the first half of 2024. To date, the twin branded residence towers have achieved a sold GDV of over RM1.56 billion (~USD355m) with YOO8 Tower A at an 80% take-up rate while Tower B at 40%.

The show units for YOO8 Tower B designed by Kelly Hoppen for YOO are available for viewing at the 8 Conlay Sales Gallery located in Bangunan KSK, Jalan Yap Ah Shak, Kuala Lumpur.

Visit [discover.8conlay.com](https://discover.8conlay.com) for more information or call +603 2698 0788 for a viewing session today.

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#### About KSK Land

Founded in 2013, KSK Land is a wholly owned subsidiary of KSK Group Berhad, an established Malaysian investment holding company. With an existing presence in the general insurance business across Southeast Asia with KSK Insurance Indonesia and KSK Insurance Thailand, and its tech ventures portfolio under 'KSK Ventures' with start-ups such as Sunday Ins, KSK Group expanded into the property development market in Malaysia with KSK Land. A future forward player in the international real estate

scene, with a focus on lifestyle, tech and placemaking, underpinned by sustainability. KSK Land's maiden development, 8 Conlay, reflects the company's vision to craft bespoke properties that prioritise design, craftsmanship and lifestyle. To find more about KSK Land, visit [kskland.my](http://kskland.my).

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